

# Money Nobody Taught You

Story-based money skills for teens, by Paul Blankenburg. Try it free with one class, and see the results for yourself.

**Free one-class trial.** First class free, then \$49 per class. No card, no auto-renew.

## What this is

- **What:** a 15-book illustrated chapter series for teens, one real money rule per book. **Books 1-5 are ready now** (Teen Edition).
- **Who it's for:** teen readers. The Teen Edition stars a crew of teenagers and their uncle at a Texas repair shop.
- **What the class does:** the teacher reads aloud **about 10 minutes a day** (from the teacher guide); students use a printable workbook.
- **How results are measured:** the same 10-question quiz before Book 1 and after Book 5, plus a one-page Principal Report.
- **Cost:** Every school gets its first classroom free. After that, \$49 per class, or \$399/yr for the whole school. Founding 25: the first 25 schools lock prices for 3 years (\$49 per classroom, \$399/yr whole-school).
- **Just for your school:** Because you're the first school to try it, your school also gets a thank-you discount just for you: 25% off licenses and 5% off paperbacks and series sets, on top of the Founding 25 price lock.

## Why it's safe to try

- Free for one class. Nothing to sign or pay, no card, no auto-renew. Stop anytime.
- Your data stays with your school. The Class Scorer is an offline spreadsheet that sends nothing anywhere.
- Age-appropriate: no profanity and no violence in Books 1-5. No politics, no real politicians.
- Read it first: Book 1 sample chapter and the parent letter are on the download page, so you, the teacher and parents can preview everything.

**What to look forward to:** in a few weeks, you'll have a one-page before-and-after report from your own class. Measure the gain yourself.

## Who's behind this

Paul Blankenburg, a former oilfield instructor and frac mechanic in Fort Worth, who writes about money the way he fixes a pump: plain and useful. Books 1 and 2 are published on Amazon Kindle. Contact: [blankenburg6@gmail.com](mailto:blankenburg6@gmail.com)

Your data, your choice: we don't collect student or school data. Sharing results, reviews or quotes is always your school's choice, and only with your permission. That includes the free trial.

## More detail

### The 15 books

- |                             |                    |                      |
|-----------------------------|--------------------|----------------------|
| 1. The Yen Heist ✓          | 6. The Cut         | 11. The Floor        |
| 2. The Shrinking Paycheck ✓ | 7. The Inside Job  | 12. The Gold Swindle |
| 3. The Score ✓              | 8. The Hole        | 13. The Crash        |
| 4. The Fed Call ✓           | 9. The Cover Story | 14. The Getaway      |
| 5. The Vault Job ✓          | 10. The Long Game  | 15. The Keys         |

✓ = ready now as Teen Edition. Books 6–15 are coming.

### Why it fits a class

- Action, humor and pictures, with short chapters that end on cliffhangers
- Mechanics scenes (engines, pumps, trucks) explain the money ideas
- Kids win by being smart, including kids who struggle
- Teaches how to think, not what to think: check the evidence, ask who benefits, compare options

### How it runs

- Read aloud about 10 minutes a day; most chapters fit one session
- Teacher guide: stopping points, talk questions, “guess the trick” moments
- Student workbook: “Spot it” (a game, not homework) and “Try it” pages
- Quiz pages at the front and back of the workbook. Ungraded: just a before-and-after check

### Measure the gain in your own class

- Students take “What Do You Already Know?” before Book 1, and “What Do You Know Now?” after Book 5. Same 10 questions.
- The teacher marks right/wrong in the Class Scorer (Excel or Google Sheets). The **Principal Report** tab fills in by itself: average before, average after, gain, how many students improved, and a chart by topic.

### Target Outcomes

Goals we're working toward, not guaranteed results.

| Outcome                  | Indicator                                                                                        | How it's measured                |
|--------------------------|--------------------------------------------------------------------------------------------------|----------------------------------|
| Financial Knowledge Gain | Pre/post quiz score growth                                                                       | Class Scorer                     |
| Topic Mastery            | Scores by topic: saving, credit, debt, interest, inflation, banking, scams                       | Class Scorer                     |
| Family Engagement        | Students discuss money at home. Money lessons that go home reach further than the classroom can. | Optional parent feedback         |
| Financial Confidence     | Self-reported confidence with money                                                              | Optional survey                  |
| Real-World Application   | Budget, savings or credit actions reported                                                       | Optional survey                  |
| Reading Engagement       | Book completion and interest in the next book                                                    | Teacher observation              |
| Student Participation    | Discussion and workbook completion                                                               | Teacher observation              |
| Equitable Access         | Gains across reading levels and for students with IEPs                                           | Class Scorer plus accommodations |

Baseline set by the pre-quiz. Sharing any results is always the school's choice.

### If your school continues

- Classroom Kit **\$49** per classroom, flat. No cap. No auto-renew.
- Whole-school is cheaper at 9 or more paid classrooms ( $8 \times \$49 = \$392$ , under \$399;  $9 \times \$49 = \$441$ ).
- Whole-school license **\$399/yr**: every classroom, unlimited worksheet printing. No auto-renew.
- Optional paperbacks: \$24.99 each, or \$349 per full 15-book series set (per set, not per student; your school picks how many).
- Founding 25: the first 25 schools lock prices for 3 years: \$49 per classroom and \$399/yr whole-school. No auto-renew.
- **Thank-you discount for your school: 25% off licenses, 5% off paperbacks and series sets. Our one ask: if your results are positive and you're comfortable, share them with colleagues at other schools. Totally your choice. The discount isn't conditional on it.**
- No card for the trial. Pay only for what you order. No hidden fees. Prices are reviewed once a year for inflation.

Know another principal who'd want this? Forward them this link: other schools get the standard offer, first classroom free. Totally optional.

<https://kdp-files.vercel.app/b055591f4bdc/>

The Principal Report from the Class Scorer prints on one page, ready to share if you choose.

The books are stories that teach money ideas. They are not financial advice.